



AT YOUR HOME FAMILYCARE<sup>SM</sup>

*A Quality HomeCare Aide Organization*

*Caring For Your Family Throughout Life*



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## **At Your Home Familycare Among San Diego's Top Women Owned Businesses**

*Outstanding Growth Earns Ranking in 2009's Top 50 by San Diego Business Journal*

**(San Diego)** – Due to exceptional growth in providing client services, the *San Diego Business Journal* named At Your Home Familycare among San Diego's Top 50 Women Owned Businesses.

The list is compiled annually by the *San Diego Business Journal*, an award-winning publication that examines the San Diego economy and offers analyses of the community's ever-changing business and economic scene. Rankings are based on audited and verified company financial statements of 2008 gross revenues. This is the fourth year At Your Home Familycare has achieved this designation.

At Your Home Familycare is the top women-owned business in the in-home care industry in the San Diego region, among the fastest growing business sectors in the United States.

"This achievement is especially meaningful to me," said Laurie Edwards-Tate, MS, President and Founder of At Your Home Familycare. "Women business owners were rare when I started At Your Home Familycare 25 years ago and we are still in the minority among business owners. It's amazing to think of myself as a pioneer, and I take this responsibility seriously."

"But the greatest honor is being trusted to serve our community's seniors, disabled, and youth, helping them to remain safely in their own homes," Edwards-Tate added. "This means more than any set of statistics or recognition, because it is my clients that make any success possible in the end."

"On behalf of everyone devoted to our mission, At Your Home Familycare wishes to thank the *San Diego Business Journal* for its critical support of San Diego-based businesses," said Edwards-Tate.

According to the Center for Women's Business, the number of women-owned businesses in this country grew at twice the rate of all firms between 1997 and 2006. However, the Small Business Administration finds that women-owned businesses account for just one in four of all privately-owned businesses, and just over one-third of sole proprietorships. Only 1.8 percent of all women-owned businesses such as At Your Home Familycare produce \$1 million and above annually in revenue. Seventy percent of women-owned businesses are in the service industries.

### **About At Your Home Familycare**

Established in 1984, the mission of At Your Home Familycare is to make a positive difference in the quality of life for the communities it serves, especially on behalf of senior citizens, disabled adults, and youth, by providing caring, reliable, and affordable non-medical home care. AYHF President and Founder Laurie Edwards-Tate, MS, is a native San Diegan and a pioneer in the non-medical home care aide services industry. Edwards-Tate was among the first to recognize the growing need for services allowing individuals to remain independent created by the aging baby boomer population. Now celebrating its 25<sup>th</sup> year in business, AYHF is one of San Diego County's Top 50 Women-Owned Businesses and Top 100 Fastest Growing Businesses in San Diego, and enjoys a reputation for upholding the highest possible standards among its employees and its emphasis on customer service.

AYHF is online at [www.atyourhomefamilycare.com](http://www.atyourhomefamilycare.com); on Facebook at [www.facebook.com/atyourhomefamilycare](http://www.facebook.com/atyourhomefamilycare), and Twitter at @AYHFamilycare

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